

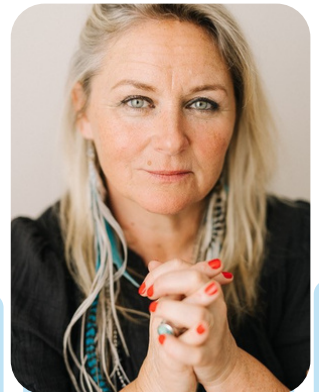
DISCOVER VOICES

Media Kit 2025

Giving a voice to people with long-term health conditions and disabilities, their family and carers.

Partner with DISCOVER Voices.

Part of
disAbility
CORNWALL & ISLES OF SCILLY
Represent Include Support Empower



 **Podcasts**  **YouTube**

 **Spotify**  **amazon music**

 **Marketing@disabilitycornwall.org.uk**

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What is DISCOVER Voices?

We amplify the voices of people living with a long term health condition or disability, their families and carers in Cornwall & Isles of Scilly. We serve as the **media voice** for disabled people's organisation **disAbility Cornwall & Isles of Scilly**.

We share real-life stories, expert insights and practical guidance. From navigating direct payments to advocating for accessibility, our content empowers and informs.



Sky's No Limit | Travelling with a Disability

Our Content



DISCOVER Voices has a growing podcast network and produce documentaries and short form videos showcasing Cornwall's thriving voluntary sector with a focus on disability rights and closely intersecting causes.



We have collaborated with countless organisations around Cornwall including NHS Cornwall & Isles of Scilly, Cornwall Council, Kresen Kernow and Man Down.

Check our channel: www.youtube.com/@discovervoices  **YouTube**

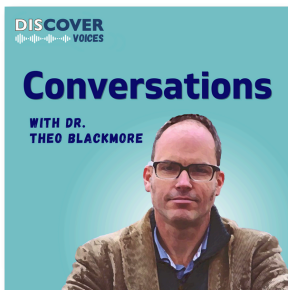
Our Podcast Network in a Nutshell...

DISCOVER has a growing podcast network including shows that interview industry experts and people with lived experience.



Care to Speak: The Carers Voice is a podcast focusing on carers rights and interviews with carers, hosted by Stephen Horscroft.

[Watch now](#)



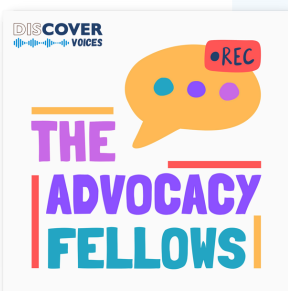
Conversations with Dr Theo Blackmore: Explore insightful interviews with leaders in the disability movement, hosted by Dr Theo Blackmore

[Watch now](#)



Cornwall Memory Cafe Podcast: Learn about memory loss and dementia with interviews with clinical experts and people with lived experience, hosted by Anna Lempriere.

[Watch now](#)



The Advocacy Fellows: Young adults with learning disabilities voicing real stories and support systems.

[Watch now](#)



Positive Voices, A HIV Podcast: Our upcoming podcast hosted by Max Rose-De Franco focusing on breaking the stigma surrounding HIV, interviewing experts and people with lived experience.

[Watch Now](#)

Here's our reach...

We promote all content through our full digital ecosystem.

DISCOVER Voices YouTube

Our main hub for all our videos and podcasts can be found on our **DISCOVER Voices YouTube** & all major podcast streaming services.



290+ subscribers & 101,000+ total views



500+ average downloads & listens per month across all platforms



disAbility Cornwall Marketing Channels

We release and promote all our content on disAbility Cornwall's social media platforms and email newsletters - **here's our stats from January - June 2025:**



110,800 views & 2,600 interactions (likes & comments) per month



19,200 views & 143 interactions (likes & comments) per month



2,145 views per month



2,002 views per month



1,717 email opens per month

Search
'disAbility Cornwall'
on these social media
platforms to find us



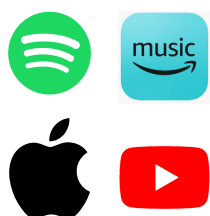
**disAbility Cornwall's
weekly newsletter**

Become our Network Partner

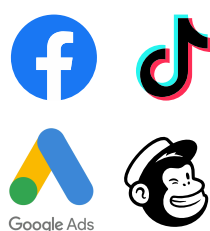
Your brand, our platform.

Gain consistent brand exposure on our channels plus more with our 3-Month Network Sponsorship Package.

This package gives your organisation visibility across **every DISCOVER Voices podcast series and video**, and **disAbility Cornwall social media post and newsletter promotion over a 3-month period**. Ideal for brands committed to equity, inclusion and lived experience.



Your brand in every podcast episode: 30–60 sec ad read in all episodes published during the sponsorship period (across all podcast series), and sponsor tag in all video and podcast descriptions.



Cross-platform promotion: inclusion in all podcast social media posts and placement in email newsletters.

Your branding will also feature on a co-branded landing page on our website that promotes DISCOVER voices, designed as part of a Google Search Ad Campaign funded by the Google Ad Grants programme.

Cross-platform promotion will help raise awareness of your organisation to new audiences searching on our social media, email & Google channels — while staying fully compliant with each platform's advertising policies.



Branded print materials: a professionally designed flyer and business card featuring your organisation and values, created by our marketing team for local visibility and event use.

Becoming our Network Partner

As shown on page 6, this flexible, high-impact package gives your brand visibility across multiple trusted channels:

3-Month Sponsorship Deal – £1,500

Not Ready for a Full 3-Month Sponsorship?

Here are additional options to suit your goals and budget:

Package	Description	Price
 Feature in 3 Podcast Episodes	30–60 sec ad read by host, in each episode, plus promotion on all our channels	£150
 Feature in 5 Podcast Episodes	30-60 sec ad read by host, in each episode, plus promotion on all our channels	£325

We welcome conversations to tailor a package that suits your goals and budget, email us at:

 **Marketing@disabilitycornwall.org.uk**

 **Check our channel:** www.youtube.com/@discovervoices

 **Or search for 'DISCOVER Voices' on all major podcast platforms**

